Further reading

Why We Do What We Do: Understanding Self-Motivation,

Edward L. Deci, Richard Flaste

Penguin Books

Diagnosing and Changing Organizational Culture: Based on the CompetingValues Framework

Kim S. Cameron, Robert E. Quinn • Jossey-Bass, 2011

Soft Systems Methodology in Action

Checkland, Peter & Scholes, Jim

John Wiley & Sons Ltd, 1993

Leading change

John P. Kotter

Penguin Books

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Change management executive summary

- Empirical work
- Experimental exploratory work
- Structured work
- Measure a baseline before change
- Measure progress during change
- Measure to establish results after change
- Work *with* your stakeholders and sponsors
- Be transparent and involve those affected by the change
- Work iteratively and adapt along the way if necessary
- Learning by doing
- Share the knowledge along the way